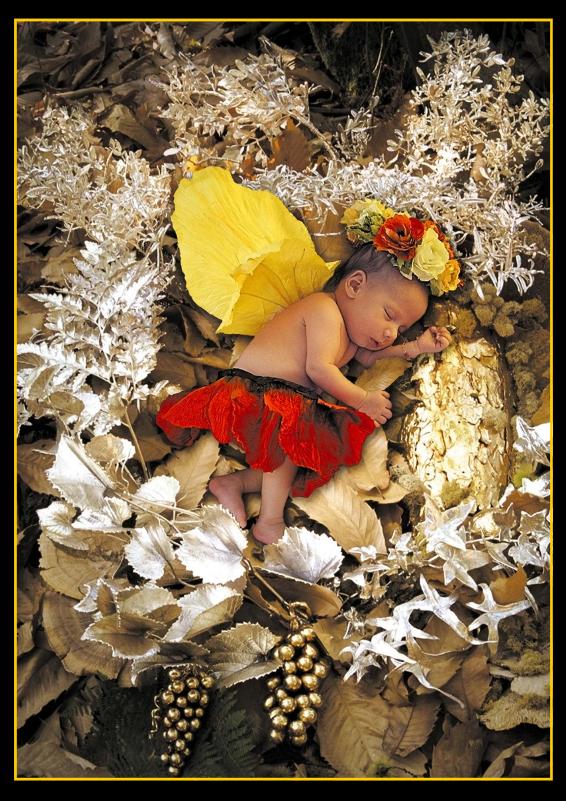


NATURA VERA RIVESTITA IN ORO 24 KT O ARGENTO PURO CON ELEMENTI IN ORO MASSICCIO 18 KT O ARGENTO 925



TRUE NATURE DIPPED IN 24 KT GOLD OR PURE SILVER WITH 18 CARATS SOLID GOLD OR STERLING SILVER COMPONENTS





### **ABOUT US**

PIERRE's history began in Pescia nearly twenty-five years ago. Pescia is an ancient town of Tuscany, known as one of the major European centres for the production and trade of cut flowers, situated in an enviable location, close to Collodi which was Pinocchio's home, and to world-renowned towns of art and history such as Firenze, Pisa and Lucca. Pescia sits in a natural setting which offers sea and mountains within a few kilometres.

In 1987 the Pallini family began producing wedding favours and gifts. The idea was to coat real flowers, leaves and fruit with precious metal to craft jewellery, gifts and favours. That was not a new idea, but PIERRE was able to create an entirely new variety, thanks to a unique repertoire of plant life forms, and new techniques in Metal Coating and Electroforming. With artistic sensitivity and technical scientific knowledge, Pierre has been able to invent new processes and new working methods for producing unique and exclusive objects. Pierre still delights with its products even today, although now a quarter of a century has passed since the creation of its first collection, which proves that it has been able to turn beautiful and unique natural articles into something even more charming, in a new art form.

We would like to present a photographic comparison in order to show what Pierre makes and how it surpasses its competitors. Anyone with a good camera who understands its functions is able to take technically flawless photos, but it's another thing to be able to produce images which evoke feelings of beauty and harmony. Similarly, anyone who knows the (electroplating) technique of "Metal Coating" and "Electroforming" is able to coat real flowers, leaves and fruit with precious metal; however, preserving the natural floral beauty in metal is not exclusively a result of a mechanical and electrochemical process. Such preservation in sterling silver and 24Kt gold is like the fine photograph; a real Art which requires the right combination of technique, eye and mind. The technique must provide the qualities of brilliance, brightness and strength. The mind "contemplates" the Nature and captures from it the most significant and symbolic elements. The eye then selects the right form to portray the object as "an icon", maintaining the vitality and freshness contained in the natural beauty.

Unlike its competitors Pierre does not plasticize plants before metalizing them. Although this technique saves considerable metal and time, (wherein the most delicate flowers are made stronger by resin and not by metallic coating), the treated flower loses its Nature and it then becomes impossible to reproduce the fine texture of leaves and flowers in metal. These are what make the object unique and impossible to replicate from an aesthetic point of view.

Thanks to Pierre's method of Metal Coating and Electroforming we can reproduce qualities and imperfections of the original even to the smallest details, keeping true the natural form. The Silver or Gold coating has the brilliant elegance and precious tone of hand crafted items, not the gaudy look of mass produced copies. Returning to the comparison of the photograph's world, we can say that some competition's works look like photos taken by a beginner with a compact camera which costs just a few euros, while PIERRE's creations are photographs taken by an inspired photographer using professional equipment. PIERRE's items are true sculptures made of special metallic alloys plated with pure Silver and Gold, where everything which reproduces the plant's shape is fine metal and not plastic.

"He who gives Flowers gives Love!" Our company's marketing slogan repeats an old popular saying; in fact every creation by Pierre conveys, with typical Italian style and elegance, the need to communicate, through a gift, the most beautiful feelings of love and affection. Giving a "living thing" which has been transformed into an everlasting jewel symbolizes freshness and vitality and is the best way to make the most important moments of life unforgettable, such as a Wedding, Birth, Anniversary, Graduation, etc.

What better gift than a rose for a fiancée, a wife, a mother! A rose is the universal symbol of love, as such; a rose by Pierre never withers! Nature's infinite and magical repertoire captivates anyone who loves perfection and elegance, anyone looking for unique and authentic forms. Each item crafted by PIERRE is the sum of two basic elements: the first is the inimitable Nature's "design"; the second is the passion of those who view their work as art. In summary, PIERRE's very rich collection includes original and lovely jewellery, refined and elegant photo frames, unique home accessories, precious and lasting Christmas decorations, favours, awards, funereal art and more.

### **COMPANY PROFILE**

(the name of company has changed from PIERRE I.t.d. to Collezione PIERRE Co-operative Society, since 06/05/2013)

Company Authentication	
Company name	COLLEZIONE PIERRE
Country/Territory	Italy/Tuscany
Company registered address	Via della Pari 45-51012 Pescia (PT) Italy
Date of issue Business registration certificate	2013 (PIERRE 1987) REA PT-181020 ATECO PT-321309
Factory identifying mark	44PT
Applicant Information	
Applicant name	Mr. Gabriele Pallini
Department	Overall Management
Applicant job title	Managing Director
Basic Information	
Business type	Manufacturer, original italian handmade
Product/Service	Gold and silver plated natural products Flowers, Leaf, Fruits, favours, presents, furnishing complements, Christmas decorations, jewellery, awards ceremony and funereal art. Exclusive collections.
Brands	Collezione PIERRE
Company website URL	http://www.collezionepierre.it
Ownership & Capital	
Registered Capital	€ 90.000,00 €
Owneship type	Co-operative Society
Legal representative	Mr. Gabriele Pallini
Trade & market	Italy-Europe-South America
Supplay ability	40.000 pieces per month

### **ELECTROFORMING PROCESS**

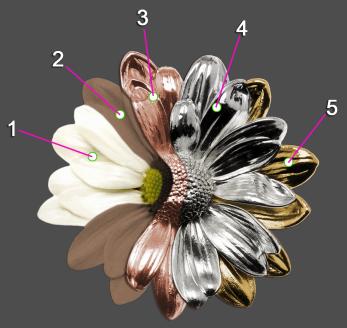
Electroforming is a galvanic process for the production of goods by the electrodeposition of a metal on an electrically conductive base (mould). Extending the deposition time creates self-supporting electroplating (known as shell or galvanic) which can be of considerable thickness, representing an exact replica of the mould. All items in the "PIERRE Collection" are produced using as moulds fresh plants and other organic, non-metallic substances. Flowers, leaves and fruits, chosen for their shape and size, are rendered electrically conductive by impregnation with a mixture of resin and metal powders made to an exclusive formula. These moulds are electroformed in special baths which deposit particular metal alloys. These baths are unique among modern galvanic processes in that they deposit quickly and efficiently the same thickness of metal over both the protruding parts and in the hollows and depressions, ensuring a bright and uniform metal coating. Any unevennes in the coating would mask the texture of the petals and leaves and prevent their wonderful richness from being reproduced. The electrotypes thus produced are coted with pure silver 999% at thickness, with 24 kt gold flashed on a silver base, or with bronze of a maximum thickness of approximately one mm. Lastly, special chemicals protective are applied.

### Current transformer



pattern plating process

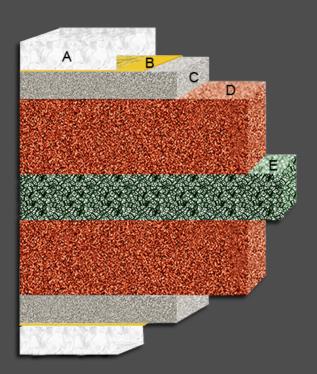
Galvanic bath



#### PIERRE ELECTROFORMING PROCESS

1: natural leaf (flower, fruit). Some wild species are picked in the wild when they are available and their selection is a work by real experts. The varieties that are commercially available are selected only after their purchase, and the time it takes to do this varies depending on the quality of the product.

- 2: metallization with conductive fixative (PIERRE exclusive formula that does not destroy the plant texture but fixes them in their fresh and vital shape ). Treatment time 1/2 1 h.
- 3: electroforming process with special galvanic compositions that create a metallic coating uniform and very thick, with a shiny finish without leveling surfaces, specially developed to reproduce very faithfully petals and leaves texture (PIERRE exclusive formula ). Treatment time 16-24 h.
- 4: silver plating, deposit of pure silver at thickness. Treatment time 1/2-1 h.
- 5: gold plating with pure gold 24 kt on silver plated base. Treatment time 1-2 min.
- 6: application of special protective chemical and glossy resistant enamel. Treatment time 1-5 h



### **GALVANIC COATING LAYERS**

A: vitrifying enamel 5-30 µm

B: 24 kt gold 0,5-1 µm

C: pure silver 5-30 µm

D: electroformed metal 600-800 µm

E: natural leaf 200-400 µm

### **CERTIFICATION AND WARRANTY**





Warranty card

#### **WARRANTY CARD**

Each object in the Collezione PIERRE is (must be) accompanied by a warranty card that certifies the origin of the piece, the materials and processes used in its production. The certificate attests the originality of the product, conceived and created entirely in Italy with craftsmanship. Anyone who sells Objects without their certificate will not make claims against Collezione PIERRE for any disputes arising from the incorrect information about the nature of the item sold.

#### PIERRE TRADEMARK

On pieces of particular value is affixed an oval silver 925 trademark with identifying mark. This mark does not qualify the metal title used but only where the good come from.

#### **DETERIORATED ITEMS GRINDING**

Collezione PIERRE is available to clients to repair and replacement of severely deteriorated material as a result of manufacturing defects. Complaints are not allowed on non-perfect correspondence to the image of the objects represented in the catalog because each object is unique and unrepeatable being made of natural material.

### ADVICE FOR CLEANING AND STORAGE OF PIECES

All Collezione PIERRE items are coated with a vitrifying layer that provides the best preservation of the precious metal. This transparent layer protects objects from external agents and has great mechanical strength. Clean the parts with abrasive products, however, involves the gradual elimination of the protective layer, it is therefore advisable to proceed just with Light cleaning using a soft and dry brush, absolutely avoiding to use chemicals. Do not store objects in very humid and unhealthy or extremely high temperatures.

# **COLLEZIONE PIERRE**

Objects created by coating real flowers, leaves and fruits, with precious metal, by means of an exclusive Electroforming process.

Each object is created using flowers, leaves, fruits and other natural materials, therefore it is unique and unrepeatable. Each piece is different in the number and arrangement of petals and leaves and other small details. These differences are qualities and they are not defects, they are the clear demonstration that each object encloses the real natural flowers, leaves and fruits. Each photograph in this catalog shows the essential characteristics of the item, it is obvious that the customer will receive an object that will never be exactly the same to the one shown in the picture www.collezionepierre.it

### FLORAL JEWELLERY

Fiori, petali, foglie, piume e stelle marine naturali rivestiti in oro 24 kt con elementi in oro massiccio 18 kt. Disponibile versione rivestita in argento puro anticato, con elementi in argento sterling 925.

Le misure riportate sul catalogo relative alle dimensioni degli oggetti naturali sono approssimative e possono variare di circa il 10% in difetto o in eccesso.

La forma degli orecchini è selezionata con cura ma nessuna coppia di orecchino potrà mai essere formata da esemplari esattamente speculari.

Ogni oggetto è unico e irripetibile poiché realizzato con materiale biologico. Per ulteriori informazioni consultare il sito

www.collezionepierre.it



# FLORAL JEWELLERY

Flowers, petals, leaves, feathers and natural starfishes coated in 24 kt gold with 18 carats solid gold components. Available version coated in pure antiqued silver, with 925 sterling silver components.

The size of natural objects are approximate and may vary about 10% in defect or in excess.

The shape of the earrings is selected with care but no couple of earrings will ever be formed of exactly symmetrical pieces .

Each object is unique and unrepeatable because realized with biological material. For more informations check the website

www.collezionepierre.it



# FOGLIA SALVIA ORO-SAGE LEAF GOLD DIPPED



Cod fj207o Anello-Ring Cm 2x2x2 regolabile-adjustable €40,00



Cod.fj2080 Pendente-Pendant Cm 6 €35,00



Cod.fj2090 Bracciale-Bracelet Cm 6,5x4,5x5,5 Regolabile-adjustable €150,00



Cod.fjau210o Orecchino-Earring Cm 1,5x4,5 €50,00+clips

Oro 18 kt gr 1,90 18 carats gold clips gr 1,90

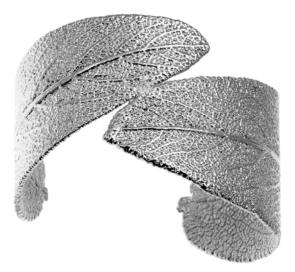
# FOGLIA SALVIA ARGENTO-SAGE LEAF SILVER DIPPED



Cod.fj207aa Anello-Ring Cm 2x2x2 regolabile-adjustable €32,00



Cod.fj208aa Pendente-Pendant Cm 6 €28,00



Cod.fj209aa
Bracciale-Bracelet
Cm 6,5x4,5x5,5
Regolabile-adjustable
€120,00





Cod.fjag210aa Orecchino-Earring Cm 1,5x4,5 €40,00+clips

Argento sterling gr 1,34 Sterling silver clips gr 1,34

# FOGLIA CAMELIA ORO-CAMELLIA LEAF GOLD DIPPED







Cod.fj212o Pendente-Pendant Cm 9 €50,00





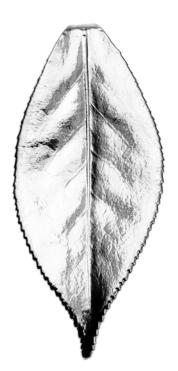
Cod.fjau214o Orecchino-Earring Cm 4,5 €40,00+clips

Oro 18 kt gr 1,90 18 carats gold clips gr 1,90

# FOGLIA CAMELIA ARGENTO-CAMELLIA LEAF SILVER DIPPED







Cod.fj212aa Pendente-Pendant Cm 9 €40,00





Cod.fjag214aa Orecchino-Earring Cm 4,5 €32,00+clips

Argento sterling gr 1,20 Sterling silver clips gr 1,20

# FOGLIA MARGHERITA ORO-DAISY LEAF GOLD DIPPED



Cod.fj2150 Anello-Ring Cm 2,5x2x2 Regolabile-adjustable €40,00



Cod.fj217o
Bracciale-Bracelet
Cm 6,5x5x5,5
regolabile-adjustable
€150,00



Cod.fj2160 Pendente-Pendant Cm 7 €40,00



Cod.fjau2180
Orecchini piccoli-Small earrings cm 3,5
€50,00+clips
Oro 18 kt gr 1,11
18 carats gold clips gr 1,11



Cod.fjau2190
Orecchini grandi-Small earrings Cm 6
€55,00+clips
Oro 18 kt gr 1,11
18 carats gold clips gr 1,11

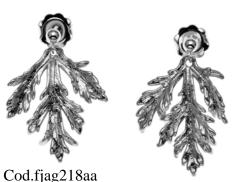
# FOGLIA MARGHERITA ARGENTO-DAISY LEAF SILVER DIPPED



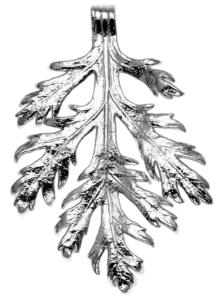
Cod.fj215aa Anello-Ring Cm 2,5x2x2 Regolabile-adjustable €32,00



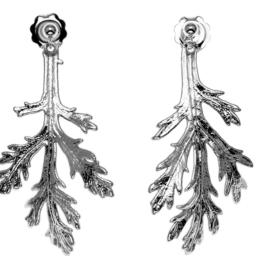
Cod.fj217aa
Bracciale-Bracelet
Cm 6,5x5x5,5
regolabile-adjustable
€120,00



Cod.fjag218aa
Orecchini piccoli-Small earrings cm 3,5 **€40,00+clips**Argento sterling gr 1,34
Sterling silver clips gr 1,34



Cod.fj216aa Pendente-Pendant Cm 7 €32,00



Cod.fjag219aa Orecchini grandi-Small earrings Cm 6 €44,00+clips Argento sterling gr 1,34 Sterling silver clips gr 1,34

# FOGLIA OLEANDRO ORO-OLEANDER LEAF GOLD DIPPED







Cod.fj221o Pendente-Pendant Cm 8,5 €35,00



Cod.fjau223o Orecchino-Earring Cm 7,5 €50,00+clips

Oro 18 kt gr 1,90 18 carats gold gr 1,90

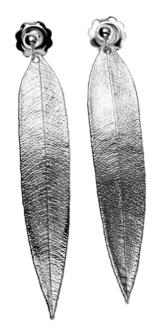
# FOGLIA OLEANDRO ARGENTO-OLEANDER LEAF SILVER DIPPED







Cod.fj221aa Pendente-Pendant Cm 8,5 €28,00



Cod.fjag223aa Orecchino-Earring Cm 7,5 €40,00+clips

Argento sterling gr 1,34 Sterling silver clips gr 1,34

# MARGHERITA ORO-DAISY GOLD DIPPED



Fj224o Anello-Ring Cm 2x2x2 regolabile-adjustable €40,00





Cod.fj2250
Pendente grande-Big pendant
Cm 6
€50,00



Cod.fj227o Pendente piccolo-Small pendant Cm 3,5 €40,00





Cod.fjau050o
Orecchino-Earring
Cm 1,5
€35,00+clips
Oro 18 kt gr 1,90
18 carats gold clips gr 1,90

# MARGHERITA ARGENTO-DAISY SILVER DIPPED



Fj224aa Anello-Ring Cm 2x2x2 regolabile-adjustable €32,00





Cod.fj225aa Pendente grande-Big pendant Cm 6 €40,00



Cod.fj227o Pendente piccolo-Small pendant Cm 3,5 €32,00





Cod.fjag050aa
Orecchino-Earring
Cm 1,5
€28,00+clips
Argento sterling gr 1,20
Sterling silver clips gr 1,20

# MARGHERITA ORO E SMALTO-DAISY GOLD DIPPED WITH ENAMEL



Fj224os Anello-Ring Cm 2x2x2 regolabile-adjustable €42,50



Cod.fj225os Pendente grande-Big pendant Cm 6 €55,00





Cod.fj227os Pendente piccolo-Small pendant Cm 3,5 €42,50





Cod.fjau050os
Orecchino-Earring
Cm 1,5
€40,00+clips
Oro 18 kt gr 1,90
18 carats gold clips gr 1,90



# **PETALO ROSA ORO-ORO E SMALTO-***ROSE PETALS GOLD DIPPED WITH ENAMEL*



Cod.fj2280 Anello-Ring Cm 2x2,5x2 Regolabile-adjustable €75,00



Cod.fj228os Anello-Ring Cm 2x2,5x2 Regolabile-adjustable €80,00



in 220a

Cod.fjau230o Orecchino-Earring Cm 2,5 €40,00+clips Oro 18 kt gr 1,11 18 carats gold clips gr 1,11





Cod.fjau230os
Orecchino-Earring
Cm 2,5
€50,00+clips
Oro 18 kt gr 1,11
18 carats gold clips gr 1,11



Cod.fj229o Pendente-Pendant Cm 5 €40,00



Cod.fj229os Pendente-Pendant Cm 5 €47,50

# PETALO ROSA ARGENTO-ROSE PETALS SILVER DIPPED



Cod.fj228aa Anello-Ring Cm 2x2,5x2 Regolabile-adjustable €60,00



Cod.fj229aa Pendente-Pendant Cm 5 €32,00





Cod.fjag230aa
Orecchino-Earring
Cm 2,5
€32,00+clips
Argento sterling kt gr 1,34
Argento sterling clips gr 1,34

# ROSA ORO-ORO E SMALTO-ROSE GOLD DIPPED WITH ENAMEL



Cod.fj231o
Anello-ring
Cm 4,5x4,5x4,5 regolabile-adjustable
€75,00 oro-gold
Cod.fj231os €80,00 oro e smalto-enamelled gold



Cod.fj232o Pendente-Pendant Cm 4,5 €50,00



# ROSA ARGENTO-ROSE SILVER DIPPED



Cod.fj231aa Anello-ring Cm 4,5x4,5x4,5 regolabile-adjustable €60,00



Cod.fj232aa Pendente-Pendant Cm 4,5 €40,00



# PIUMA ORO-FEATHER GOLD DIPPED



Cod.fj234o Anello-Ring Cm 2x2x2 regolabile €50,00



Cod.fj2360
Bracciale-Bracelet
Cm 6,5x5x5,5
regolabile-adjustable
€150,00





Cod.fjau237o Orecchino-Earring Cm 5 €80,00+clips

Oro 18 kt gr 1,11 18 carats gold clips gr 1,11

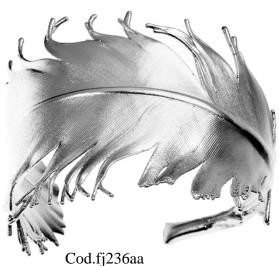


Cod.fj2350
Pendente-Pendant
Cm 9
€80,00

# PIUMA ARGENTO-FEATHER SILVER DIPPED



Cod.fj234aa Anello-Ring Cm 2x2x2 regolabile €40,00



Bracciale-Bracelet
Cm 6,5x5x5,5
regolabile-adjustable
€120,00





Cod.fjag237aa Orecchino-Earring Cm 5 €64,00+clips

Argento sterling gr 1,34 Sterling silver clips gr 1,34



Cod.fj235aa Pendente-Pendant Cm 9 €64,00

# GORGONIA VEGETALE ORO-VEGETABLE GORGONIAN GOLD DIPPED







Cod.fj239o Pendente-Pendant Cm 7,5 €45,00

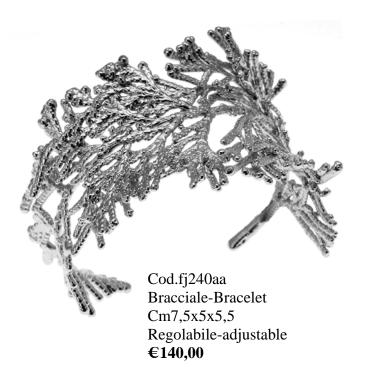


Cod.fjau241o Orecchini-Earrings Cm 6 €60,00+clips

Oro 18 kt gr 1,90 18 carats gold clips gr 1,90

# GORGONIA VEGETALE ARGENTO-VEGETABLE GORGONIAN SILVER **DIPPED**







Cod.fj239aa Pendente-Pendant Cm 7,5 €36,00



Cod.fjag241aa Orecchini-Earrings Cm 6 €48,00+clips

Argento sterling gr 1,34 Sterling silver clips gr 1,34

# STELLA MARINA ORO-STARFISH GOLD DIPPED



Cod.fj2420 Anello-Ring Cm 3,5x3,5x2 Regolabile-adjustable €50,00





Cod.fj243o Pendente-Pendant Cm 7,5 €60,00



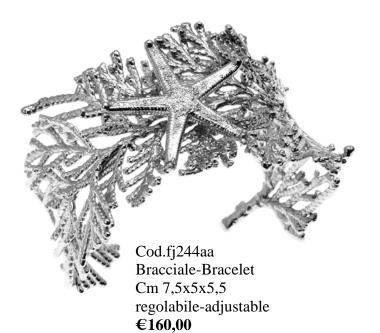
# STELLA MARINA ARGENTO-STARFISH SILVER DIPPED



Cod.fj242aa Anello-Ring Cm 3,5x3,5x2 Regolabile-adjustable €40,00



Cod.fj243aa Pendente-Pendant Cm 7,5 €48,00





Cod.fjag245aa Orecchino-Earring Cm 6 €72,00

Argento sterling gr 1,34 Sterling silver clips gr 1,34

# STELLA MARINA ORO-STARFISH GOLD DIPPED



Cod.fj2460 Pendente-Pendant Cm 6 €60,00



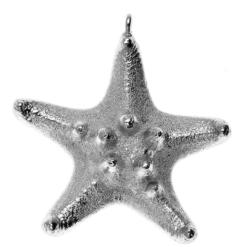
Cod.fjau247o Orecchini grande-Big earring Cm 5 €47,50+clips Oro 18 kt gr 1,11 18 carats gold clips gr 1,11





Cod.fjau1160
Orecchini piccoli-Small earrings
Cm 2
€40,00+clips
Oro 18 kt gr 1,90
18 carats gold clips gr 1,90

# STELLA MARINA ARGENTO-STARFISH SILVER DIPPED



Cod.fj246aa Pendente-Pendant Cm 6 €48,00



Cod.fjag247aa
Orecchini grande-Big earring
Cm 5
€38,00+clips
Argento sterling gr 1,34
Sterling silver clips gr 1,34





Cod.fjag116aa Orecchini piccoli-Small earrings Cm 2 €32,00+clips Argento sterling gr 1,34 Sterling silver clips gr 1,34